

... THE ...  
**KINETRADOGRAM.**

---

A Weekly Record of Offers and Announcements  
by the KINEMATOGRAPH TRADING Co., Ltd.

HEAD OFFICES:  
55-59, Shaftesbury Ave.,  
London, W.  
Telephones: 1620-1-2 Gerrard.  
Telegrams: "Gramofilm, Telev.  
London."  
Telewriter: 227 Charing Cross.



AND AT  
Metropole Buildings,  
The Hayes,  
Cardiff.  
Telegrams: "Gramofim, Cardiff."  
Telephone: 4352 Cardiff.

No. 11.

Wednesday, March 12, 1913.

Published  
Weekly

---

## KINEGRAMS

The wide-awake exhibitor will realise the "Dare-Grossmith" film constitutes one of the finest draws possible for Bank Holiday that could possibly be conceived. We have a few copies vacant on that date, but it would be advisable to wire immediately.

---

It has occurred to us that our paragraph last week, in which we referred to our resolve to dispense with outside representation, may have misled some of our friends in the Midlands with respect to our Mr. Cotton. Mr. Cotton, who conducts a branch office for us at 23, Potter Street, Worksop, was not referred to in any way.

---

Lest we should be accused of punning, let us hasten to assure our readers that the advertisement which appears in this week's number of the *Kinematograph Weekly* was drafted without any idea of committing that awful crime.

---

At the International Kinematograph Exhibition on Saturday week we hope to meet many of our showman friends. The fact that Easter week has been selected by the organisers will tend to make the Exhibition largely attended, and we trust that such will be the case. We shall be showing the "Dare-Grossmith" film at our Theatre No. 10.

---

Our Exclusive Department is being entirely reorganised, and we hope in the course of the next few weeks to introduce to your notice some really remarkable exclusive pictures with ample regard paid to such important details as Posters, Synopses, and Musical accompaniment.

THE LOOKER-ON.

## AN "OUTSIDE" OPINION.

*"Oh, wad some power the giftie gie us  
To see oorself's as ithers see<sup>us</sup>."*

It is always interesting to read the opinions of those who write on cinema matters in the lay newspapers. There is such a refreshing detachment on the part of the writers that we are enabled to see ourselves as others see us. These criticisms help us to keep out of the rut.

For instance, the *Daily Telegraph*, during the course of some interesting comments on the "threatened combine," says:—

"Whatever be the outcome of the battle between the two sets of manufacturers, it is certain that the Renter will have to alter his method of business considerably. Not in a few isolated cases, but in many hundreds of instances, the Renter decides on the picture which the exhibitor shall use for his show. The trouble would never have arisen if capable 'selectors' had been employed. Some of the so-called selectors are merely boys, or young girls. Imagine a lad providing 'turns' for a high-class variety theatre! In these circumstances, it is easy to understand why one sees such poor programmes at many halls. The Renter has had the pictures selected and must earn money by them. However unsuitable the picture, it is sent to the tied house. Cheapness and sensationalism seem to be the only things that matter."

How far this Company must plead guilty to such terrible practices is best known to our customers. In point of fact we have achieved a considerable reputation in this direction, and our list of features carries the endorsement of the keenest buyers in the trade. Our buyer tries to realise that he must not select films for his own particular taste, but rather for the thousand and one different types of people who will see them in the theatres later on.

Regarding the other two points, sensational films only play a minor part in our list, and the tendency nowadays is toward the better class film. In the matter of cheapness, there is no firm in London which so completely ignores the consideration of cost price as we do. We only wish that there were films in the market which were really worth sixpence per foot. From a Renter's point of view they are infinitely to be preferred to inferior makes with big discounts.

The *Telegraph* goes on to say:—

"To illustrate the power which the Renter holds over exhibitors, take the case of British productions. Requests are heard in every hall in the kingdom for more British pictures. Remarks are passed by everyone who attends cinema shows at the absence of English life on the screen. When exhibitors request British films they are put off with all sorts of excuses. The truth of the matter is that British productions are not 'dumped' on the market here, and hence are a shade dearer than foreign films. This very slight higher price is really why the English picture is passed over by the hirer. There are about sixteen new English subjects put on the market every week. One does not see that proportion in English Electric Theatres."

Anything further from the truth could hardly be conceived. The present writer is an enthusiastic admirer of the productions of English manufacturers, and would wish that more might be included in our list. But we say **most emphatically that every British feature film released during the past four months which really deserves screening is included in our list of features.**

British films have made almost stupendous strides to the forefront during the past few years, and the best of them will rank with the best in the world. But good acting and good photography do not make a photo-play; you must have a story with plenty of dramatic situations, and this is where many of the British productions fall short. Our producers have many difficulties to contend with. Improbable situations which can be swallowed in a story with a foreign situation seem ridiculous with a background of familiar everyday English life. Even romance is difficult to portray. It is easy for an audience to sympathise with a handsome pair of lovers, bidding each other farewell in some picturesque old-world street in Florence, but transfer the couple to Tooting High Street, and see the glamour and romance drop from them like water from a duck's back.



Miss PHYLLIS DARE and Mr. GEORGE GROSSMITH  
IN OUR GREAT EXCLUSIVE,  
THE ARGENTINE TANGO  
AND OTHER DANCES.



# FEATURE FILMS.

*These films are offered subject to the dates required being open on receipt of order. While every endeavour is made to ensure punctual delivery of Films we cannot hold ourselves responsible for delay or non-delivery from any cause. If a confirmation by wire is required, stamps for payment should be enclosed.*

**ALL QUOTATIONS ARE FOR THREE DAYS' BOOKINGS, UNLESS OTHERWISE SPECIFIED**

Wiring No.	Name of Film.	Length ft.	Maker.	Re-leased.	March 17	March 20	March 21	March 27	March 31	April 3	April 7	April 10	Posters.
891	Balao	2100	Eclair	April 6	First	Vacancy	April 13	£8 week.	£8 week.	—	—	—	—
892	The Vengeance of Durand	2027	Vita.	April 5	First	Vacancy	April 14	£8 week.	£8 week.	—	—	—	—
893	Oil and Water	1546	A.B.	April 6	First	Vacancy	April 14	£6 week.	£6 week.	—	—	—	—
894	Re-incarnation of Karma	1886	Vita.	Mar. 22	—	—	100/-	100/-	80/-	80/-	—	—	—
886	A Woman's Honour	2400	Dansk.	Mar. 13	—	—	100/-	80/-	80/-	70/-	70/-	60/-	—
887	Escape of White-glove Gang	2500	Gau.	Mar. 23	—	—	130/-	100/-	100/-	100/-	80/-	80/-	—
888	The Card Sharps	2056	Cines	Mar. 5	—	—	60/-	50/-	50/-	40/-	40/-	30/-	—
889	The Stolen Jewels	1950	Gen.	Apr. 3	First	Vacancy	April 3	£5 3 days.	£5 3 days.	—	—	—	—
890	The Sacrifice	2772	Nor.	Mar. 16	—	—	120/-	120/-	90/-	90/-	—	80/-	—
882	Billy's Burglar	1722	Vita.	Mar. 8	—	—	—	—	40/-	40/-	—	30/-	—
883	A Strong Man's Love	2095	Claren.	Mar. 30	First	Vacancy	April 7	£8 week.	£8 week.	70/-	60/-	60/-	—
884	The Star of Bethlehem	2000	Than.	Mar. 15	—	—	—	—	—	—	—	—	—
885	Called Back	2000	Than.	Apr. 2	First	Vacancy	April 3	£5 3 days.	£5 3 days.	15/-	15/-	15/-	—
2726	Nora's Debt of Honour	1245	Claren.	Jan. 27	15/-	15/-	15/-	15/-	15/-	15/-	15/-	15/-	—
2809	Triangle	1210	Selig	Feb. 29	30/-	25/-	20/-	20/-	20/-	20/-	17/6	17/6	—
	Cracksman's Daughter	1665	C. & M.	Mar. 6	50/-	50/-	45/-	45/-	35/-	35/-	30/-	30/-	—
878	Blow for Blow	2400	Cines	Mar. 12	80/-	80/-	80/-	70/-	70/-	60/-	60/-	50/-	Q.C. 6 sh., 8 sh.
879	A Court Intrigue	2834	Nordisk	Mar. 9	120/-	120/-	90/-	—	80/-	80/-	70/-	70/-	6 sheet (2 kinds)
880	It's never too late to Mend	2000	Edison	Mar. 22	—	—	—	60/-	—	—	70/-	70/-	Q.C. 6 sheet
881	Detective Dickson	2090	Lux.	Mar. 23	—	—	—	—	60/-	—	50/-	—	8 sheet
873	Zigomar (The Eel's Skin)	3200	Eclair	Mar. 23	—	—	—	—	120/-	120/-	100/-	100/-	4 sheet, 16 sheet
874	"Tigris"	3950	Tyler	Mar. 16	—	—	—	60/-	—	—	40/-	40/-	Q.C. 4 s., 8 s., 16 s.
875	James Patterson, Detective	2300	Duskes	Feb. 27	—	—	—	—	—	—	50/-	50/-	Q.C. 4 sh., 8 sh.
876	Romeo and Juliet	2000	Thanhouser	Mar. 8	—	—	—	—	90/-	—	80/-	70/-	Q.C. 6 sheet
877	A Hero of the Mountains	2930	Eiko	Mar. 16	—	—	—	90/-	—	—	20/-	20/-	Q.C. 6 sh., 8 sh.
2773	Merchant of Venice	2000	Thanhouser	Feb. 10	40/-	40/-	30/-	30/-	25/-	25/-	20/-	20/-	Q.C. 6 sheet
2734	His Brother's Crime	2248	Cines	Jan. 30	40/-	35/-	35/-	30/-	30/-	25/-	25/-	20/-	Q.C. 6 sheet
2733	Paul Sleuth, Burglary Syndicate	1140	C. & M.	Jan. 30	20/-	20/-	20/-	20/-	20/-	20/-	17/6	17/6	Q.C. 6 sheet
		2500	Rison	Feb. 2	—	—	—	—	35/-	35/-	30/-	30/-	6 sheet Q.C.

2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
His Mother's Crime		Paul Sleuth, Burglary Syndicate		The Law of the West		The Secret of the Mine		A Life for a Life		Salome		The Secret of the Safe		As you like it		The Shaughraun		The Devil's Daughter		At the Foot of the Scaffold		Undine		Nick Winter and the Ace of Clubs		The Smouldering Spark		The Merry Widow		On the Steps of the Throne		The Crooked Path		The Stolen Symphony		The Kerry Gow		The Stolen Treaty		The Panther's Prey		A Race for an Inheritance		At the Risk of her Life		The Woman in White		Kings of the Forest		Father		The Black Mask		The Mills of the Gods		Jess (Rider Haggard)		Nicholas Nickleby		The Tempest (Shakespeare)		The Three Comrades		Monte Cristo		The Massacre		Nick Winter & the Stolen Favourite		The Mine Owner		The Badminton Hunt		When Bacchus Reigns		Builders of the Empire		A Sister's Ordeal		The Broken Sword		Rip Van Winkle		All in Vain																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
870	871	872	873	874	875	876	877	878	879	880	881	882	883	884	885	886	887	888	889	890	891	892	893	894	895	896	897	898	899	900	901	902	903	904	905	906	907	908	909	910	911	912	913	914	915	916	917	918	919	920	921	922	923	924	925	926	927	928	929	930	931	932	933																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
2500	2000	2322	2350	2778	3115	3000	3008	1925	2000	1693	1500	2312	3350	2137	2023	2770	3165	1920	2400	2800	2000	1800	3485	2950	3079	3000	2000	1885	2362	3150	2150	3390	2525	1250	2380	2390	2990	3000	2099	2000																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
Bison	Lux.	Cines	Savoia	Cines	Vita.	Kalem.	Nordisk	Hepworth	Thanhouser	Pathé	Selig	Eclair	Pasq.	Lubin	Lubin	Kalem	Nordisk	Gaumont	Gaumont	Cosmo	Than.	Selig	Italia	Am. Re.	Vita.	Than.	Than.	Eclair	Nor.	Selig	A. B.	Pathé	Contl.	Barker	Nor.	Bison	Cines	Duskes	Vita.	Nor.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
Feb. 2	Feb. 1	Feb. 15	Feb. 8	Feb. 22	Feb. 8	Mar. 16	Feb. 16	Feb. 9	Feb. 22	Feb. 15	Feb. 9	Jan. 12	Feb. 23	Feb. 2	Feb. 16	Feb. 9	Feb. 2	Jan. 5	Dec. 26	Jan. 26	Jan. 22	Jan. 19	Jan. 19	Jan. 11	Jan. 9	Jan. 8	Jan. 1	Dec. 22	Dec. 22	Jan. 5	Dec. 19	Dec. 14	Dec. 12	Dec. 8	Dec. 1	Dec. 1	Nov. 30	Nov. 28	Nov. 28	Nov. 25	Nov. 25																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
35/-	30/-	50/-	40/-	70/-	50/-	120/-	60/-	30/-	50/-	30/-	25/-	30/-	70/-	30/-	40/-	50/-	40/-	20/-	25/-	35/-	25/-	25/-	—	—	—	30/-	20/-	20/-	25/-	30/-	15/-	20/-	40/-	30/-	10/-	20/-	20/-	25/-	25/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-</





## EXCLUSIVE NOTES.

---

The demand for the "Dare-Grossmith" film increases day by day, and enquiries are coming in from every part of the country, showing that the interest in the popular Gaiety comedians is not confined to any particular area. It is interesting to note that immediately the film has been shown in any particular district we receive enquiries from adjacent towns. We have a couple of very attractive post cards of Miss Phyllis Dare and Mr. George Grossmith dancing the "Argentine Tango," and we can supply them at 25s. per thousand. Two posters, which are of special merit in the artistic sense, are offered at 6d. and 1s. 6d., quad-crown and six-sheet in size. An attractive booklet was sent to all readers of the Kinetradogram last week and we have been inundated with orders for it. We have very few copies left for March 24th (Bank Holiday week), and if you are desirous of showing this big draw at Easter it will be necessary for you to let us have your enquiry immediately.

Among our other exclusives "The Boy Scout Hero" is still receiving much attention from showmen all over the country. There are a good many of the smaller towns where this picture has not been, and we are now open to book the film at the remarkable price of £2 for three days.

As indicated on another page, our Exclusive Department is being re-organised, and as soon as things are ready, we hope to release a great number of special exclusives. It is hardly necessary to point out the vast importance of the exclusive film to-day. Every showman with any opposition at all appreciates the value of a film which the man opposite cannot get; but, hitherto, the films obtainable on these terms have been so indifferent that the word "exclusive," to speak plainly, has become practically synonymous with "rubbish," but we are very careful to see that all exclusive films we offer contain a good story, well acted and of good photographic quality, and showmen will find these three essentials to success incorporated in every exclusive which we shall release in the future.

Ample advertising matter and appropriate music are two other points which will have our thoughtful consideration. We hope to be in a position to give further particulars of the first exclusive coming under this new *regime* in the next issue.

---

## STAR FEATURES.

---

*A Star feature is a film which having had a big reception when it was first released is being re-issued at fixed rates per week, new copies being purchased for this purpose. The problem of wear is solved by periodical cleaning, and the replacement of worn portions of film with new prints.*

*We welcome suggestions from readers for films to be included in this section.*

*We can supply posters for "Uncle Tom's Cabin," as follows:—  
Double crown, six-sheet and sixteen-sheet.*

Wiring No.		Maker.	Length Feet.	VACANT.
869	"UNCLE TOM'S CABIN"	Vita.	2400	Mar. 31st, week, £6

## LATEST PURCHASES.

### "THE MYSTERY OF THE CORNER HOUSE."

*Nordisk.* 2,814 feet. Released March 31st.

This admirable Nordisk feature deals with that perennially interesting subject, the detection of crime by a skilled investigator, whose methods in the end are crowned with success. It is a film which one need have no hesitation in including in any programme.

First vacancy March 31st. £14 10s. the week.

### "FROM THE DEPTHS OF THE SEA."

*Cosmo.* 1,950 feet. Released March 30th.

The Cosmopolitan Company have successfully maintained their reputation for handling only subjects of a highly interesting and sensational order. In the present film, which is a worthy successor to "At the Risk of her Life," which was produced by the same firm, we are carried breathlessly from one exciting scene to another, and the onlooker's interest is not allowed to lag for a moment. The great diving scene is thoroughly well carried out.

First vacancy March 31st. £10 the week.

### "ON SECRET SERVICE."

*K.B.* 2,300 feet. Released March 16th.

The exceptional popularity of the K.B. Western pictures undoubtedly lies in the fact that each of their productions provides the picture-goer with an hour's crowded sensationalism.

The beautiful scenery, the tremendous vitality of the players, and the simple direct way in which the plot is devolved, are points which all tend to account for this popularity.

The subject under notice is no exception to this rule, and we are fully confident that as long as this quality is maintained there need be no fear of the drawing powers of a Western picture diminishing.

First vacancy March 17th. £11 the week.

### "THE KEEPER OF THE SECRET."

*Cines.* 2,635 feet. Released March 26th.

The interest in the doings of Kings and Queens and the glamour which surrounds a throne is catered for in this beautiful production. The story deals with a woman's supreme sacrifice for the welfare of the object of her affections. This is a picture which will be shown at the very best theatres.

First vacancy March 31st. £12 the week.

### "AURORA FLOYD."

*Thanouser.* 2,000 feet. Released April 10th.

The latest Thanouser deals with that well-known story, Aurora Floyd, the girl who married her father's groom, and, as is common with those who marry in haste, she repented at leisure. The complicated situations in the story are sufficient to ensure your audience becoming thoroughly interested. Quality as usual excellent.

First vacancy April 17th. £4 three days.

### "VENGEANCE."

*Imp.* 2,000 feet. Released April 3rd.

The Imp people always tell a good story when they run into two reels, and "Vengeance" is a noteworthy production.

First vacancy April 10th. £4 three days.

### "JOHN STIRLING, ALDERMAN."

*Imp.* 1,874 feet. Released March 20th.

The story of a man who leaves a life of crime and becomes an alderman, and who successfully resists the attempts of his fellow councillors to drag him back to a crooked life.

First vacancy March 24th. £5 three days.





## LATEST PURCHASES.

### "THE MYSTERY OF THE CORNER HOUSE."

*Nordisk.* 2,811 feet. Released March 31st.

This admirable Nordisk feature deals with that perennially interesting subject, the detection of crime by a skilled investigator, whose methods in the end are crowned with success. It is a film which one need have no hesitation in including in any programme.

First vacancy March 31st. £14 10s. the week.

### "FROM THE DEPTHS OF THE SEA."

*Cosmo.* 1,950 feet. Released March 30th.

The Cosmopolitan Company have successfully maintained their reputation for handling only subjects of a highly interesting and sensational order. In the present film, which is a worthy successor to "At the Risk of her Life," which was produced by the same firm, we are carried breathlessly from one exciting scene to another, and the onlooker's interest is not allowed to lag for a moment. The great diving scene is thoroughly well carried out.

First vacancy March 31st. £10 the week.

### "ON SECRET SERVICE."

*K.B.* 2,300 feet. Released March 16th.

The exceptional popularity of the K.B. Western pictures undoubtedly lies in the fact that each of their productions provides the picture-goer with an hour's crowded sensationalism.

The beautiful scenery, the tremendous vitality of the players, and the simple direct way in which the plot is devolved, are points which all tend to account for this popularity.

The subject under notice is no exception to this rule, and we are fully confident that as long as this quality is maintained there need be no fear of the drawing powers of a Western picture diminishing.

First vacancy March 17th. £11 the week.

### "THE KEEPER OF THE SECRET."

*Cines.* 2,635 feet. Released March 26th.

The interest in the doings of Kings and Queens and the glamour which surrounds a throne is catered for in this beautiful production. The story deals with a woman's supreme sacrifice for the welfare of the object of her affections. This is a picture which will be shown at the very best theatres.

First vacancy March 31st. £12 the week.

### "AURORA FLOYD."

*Thanhouser.* 2,000 feet. Released April 10th.

The latest Thanhouser deals with that well-known story, Aurora Floyd, the girl who married her father's groom, and, as is common with those who marry in haste, she repented at leisure. The complicated situations in the story are sufficient to ensure your audience becoming thoroughly interested. Quality as usual excellent.

First vacancy April 17th. £4 three days.

### "VENGEANCE."

*Imp.* 2,000 feet. Released April 3rd.

The Imp people always tell a good story when they run into two reels, and "Vengeance" is a noteworthy production.

First vacancy April 10th. £4 three days.

### "JOHN STIRLING, ALDERMAN."

*Imp.* 1,871 feet. Released March 20th.

The story of a man who leaves a life of crime and becomes an alderman, and who successfully resists the attempts of his fellow councillors to drag him back to a crooked life.

First vacancy March 24th. £5 three days.

# Special Exhibition Number.

## THE KINETRADOGRAM.

A Weekly Record of Offers and Announcements  
by the KINEMATOGRAF TRADING Co., Ltd.

### HEAD OFFICES:

25-27, Abchurch Lane,  
London, E.C. 4.

Telephone: 1125-125 Central.  
Telegrams: "Grandfilm, Video,  
London."  
Telegrams: 225 Central Office.



and at  
European Buildings,  
The Bays, Cardiff.

Telephone: "Grandfilm, Cardiff."  
Telegrams: 225 Cardiff.

No. 12

Wednesday, March 19, 1913.

Published  
Weekly

## To Provincial Visitors.

### Our London Offices

ARE SITUATED  
MIDWAY BETWEEN

Piccadilly Circus and

The Palace Theatre.

Nearest Tube Stations: Leicester Square and Piccadilly Circus.

YOU MUST DROP IN WHILE IN TOWN



**OLYMPIA—**  
**March 22nd-29th.**

**THE**  
**Argentine Tango**

**AND OTHER SPECIALTY**

**DANCES**

**BY**

**MR. GEORGE GROSSMITH**

**AND**

**MISS PHYLLIS DARE**

**Showing at**

**THEATRE No. 10.**

**AT SHORT INTERVALS**  
**THROUGHOUT THE DAY.**